



# **Futurefireleaders.com**

## **PRESENTATION TOPIC #13**

You will have 15 minutes to prepare for a 15-minute presentation on the advantages of implementing a department health and wellness program. A lot of agencies are reporting great feedback from their membership after implementing a similar wellness program. Your audience will consist of the human resource director, the assistant city manager and two union reps.

## PLAN YOUR OUTLINE

- Know your topic
- Identify the purpose of your presentation (inform-persuade-inspire-educate-solicit)
- Know your audience
- Narrow down you talking points (Brainstorm to craft arguments for & against )
  - **How does it affect the organization**
    - **Internally/externally**
  - **City / County / District / State**
  - **Union + -**
  - **Neighbors or neighboring jurisdiction**
  - **Other departments + -**
  - **Service delivery + -**
  - **The Budget + -**
  - **The Training Division**
  - **Command Staff**
  - **Fire Chief,**
  - **City Management**
  - **Our perception - roll - reputation**
- Create your opening “got cha” sentence
- Present your topic (using white boards, easels, technology)
- Provide/share supporting concepts that bolster your position
- Provide some con’s
- Conclusion
- Summarize
- Questions/clarifications/concerns/follow-up